

ANIMATED VIDEO PRODUCTION VIA EXPERIENTIAL MARKETING COMPANY

CONFIDENTIAL PROJECT FOR WYNDHAM GLOBAL CONFERENCE

✓ Verified by Clutch

PROJECT DETAILS

- A** Video Production
- B** July - Sep. 2023
- C** Less than \$10,000
- D** They delivered everything we asked for and more.

PROJECT SUMMARY

An experiential marketing company hired Exaltus to create whiteboard animations. The team created a series of animations for the client to explain their new offerings for franchises at a global conference.

PROJECT FEEDBACK

The client was happy with Exaltus' clarity of storytelling, which led to end customer satisfaction.

Exaltus delivered everything on or ahead of time and communicated through virtual meetings, emails, and messages.

Their dedication to providing excellent results for the project also stood out.

THE CHALLENGE

THE CLIENT

Please describe your company and your position there.

I am an Executive of Civic Entertainment, an Experiential Marketing agency

E Executive, Civic Entertainment

F Advertising & marketing

G 51-200 Employees

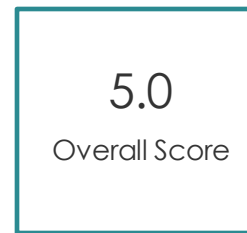
H Elizabeth, New Jersey

THE CHALLENGE

For what projects/services did your company hire Exaltus, and what were your goals?

To create whiteboard animations for a global conference

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

THE SOLUTION

How did you find Exaltus?

Referral

Why did you select Exaltus over others?

- Great culture fit
- Good value for cost
- Company values aligned

Describe the scope of work in detail. Please include a summary of key deliverables.

We asked Exaltus to create a series of whiteboard animations to be used at Wyndham's Global Conference to explain the different new offerings for franchisees.

RESULTS & FEEDBACK

What were the measurable outcomes from the project that demonstrate progress or success?

Client satisfaction and clarity of storytelling

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Absolutely. Everything was either on time or ahead of schedule.

What was your primary form of communication with Exaltus?

Virtual Meeting
Email or Messaging App

What did you find most impressive or unique about this company?

Their dedication and striving for excellence.

Are there any areas for improvement or something they could have done differently?

No they delivered everything we asked for and more.