

EXPLAINER VIDEO FOR CANCER RECOVERY NONPROFIT



✓ Verified by Clutch

PROJECT DETAILS

- A** Video Production
- B** Oct. 2019 - Jan. 2020
- C** Less than \$10,000
- D** *"In addition to being experienced and knowledgeable, the team is very focused on customer service."*

PROJECT SUMMARY

Exaltus worked to create an explainer video for a healthcare nonprofit. Going through iterative drafting phases, the team aimed to create a means for succinctly expressing the organization's vision.

PROJECT FEEDBACK

Exaltus's video was extremely well-received; it clearly conveyed a powerful message through potent narration and striking imagery

The experienced and knowledgeable team was a real pleasure to work with.

Their ability to listen to and understand the client's needs was truly remarkable.

THE CHALLENGE

THE CLIENT

Please describe your company and your position there.

The West Island Cancer Wellness Centre is a non-profit that offers compassionate care and support to anyone living with cancer and their caregivers. It was created in response to the demand for a whole-person approach (mind, body spirit) to cancer wellness that complements traditional medical therapy.

E Linda Thompson & Debbie Magwood

F Nonprofit

G 1-10 Employees

H Quebec, Quebec

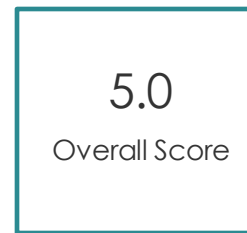
THE CHALLENGE

For what projects/services did your company hire Exaltus, and what were your goals?

We hired Exaltus to create a whiteboard/explainer video to be used in various ways: Presentations, on our website, on social media, etc. to promote the Centre.

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CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

THE SOLUTION

How did you select this vendor and what were the deciding factors?

We found Exaltus on LinkedIn and sent a message inquiring about their services. They responded immediately and a meeting was scheduled to discuss the project.

Describe the video(s) and the process in detail, including the project steps and all stages of production.

After meeting the Exaltus team, the process and timelines were agreed upon. The team was helpful every step of the way. They made suggestions for improvement where appropriate, respected timelines and budget and communicated effectively throughout the project.

What was your vendors' project management or feedback process?

Following an initial meeting, feedback/communication was by email and phone. When a first draft of the video was available, another meeting was held to present it and discuss changes or revisions. The Exaltus team responded quickly and efficiently at all times.

THE RESULTS & FEEDBACK

Can you share any outcomes from the project that demonstrate progress or success?

The video was extremely well received by audiences who have viewed it. It has a clear, succinct message that accurately reflects our services and who we serve through images and narration.

Describe their project management style, including communication tools and timeliness.

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What did you find most impressive or unique about this company?

Several things impressed us about Exaltus:

- Listening skills and understanding of client needs.
- Knowledge and experience
- Responsiveness
- All-around professionalism

Are there any areas for improvement or something they could have done differently?

N/A